THE BUTTERFLY PROJECT

2026 Impact Report

Reporting Period: January 1 – December 31, 2026

This is the butterfly effect in action.

Year-To-Date Edition · Updated November 25, 2026
Updated as the year progresses. A final edition is issued after December 31.

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ABOUT US

Mission And Approach

The Butterfly Project helps individuals and families impacted by incarceration, crisis and homelessness in Greater Richmond, Virginia. Our founder, Chyna Nyarku, grew up without her parents because of parental incarceration, and she built the organization to be the place she wished had existed. Everything we offer to families is **FREE**.

We believe in the butterfly effect: one act of kindness can spark a chain reaction of positive change, transforming lives, strengthening families, and creating an impact that lasts for generations. This is the butterfly effect in action.

Why We Share This Report

This report shows our mission in action: what we did each month in 2026, who it reached, and where donor gifts and funds go. We share it for transparency with the donors, partners and funders who make this work possible, and to inspire others to join us in serving our neighbors.

A Liaison Between Nonprofits

We connect the organizations already doing the work. Instead of running one more stand-alone program, we bring three or more organizations and sponsors together on a single community project, so families feel one large impact instead of several scattered ones.

Predominantly Remote By Design

We do not operate a building, a vehicle fleet or a first-come line. Families request help online and we deliver it, which lowers overhead, protects privacy and dignity, and puts more of every gift to work for families.

What We Provide

- **Essential Items:** care kits, hygiene items, food, warming items and school supplies for families in need.
- **FREE Education:** Job Prep (resume building, interview training and a brand new interview outfit), Digital Literacy, financial education and education for children of incarcerated parents.
- **Resource Navigation:** a vetted, FREE directory of local shelter, food, health care, rent assistance, education and re-entry resources, so families avoid the runaround of dead links and unreliable search results.
- **Community Events:** outreach and community feeding events built with partner organizations and sponsors.

Who We Serve

Every boy, girl, man and woman from every community in Greater Richmond. The Butterfly Project is a Christian organization that serves all communities equally, regardless of race, sex or creed. No one needs to be Christian to receive help, and no one needs a family connection to incarceration to qualify. We pay special attention to children and to women and girls.

RESULTS

2026 At A Glance

Figures below are for completed community events from January 1 through November 25, 2026. They are reported by The Butterfly Project with its event partners and are updated as each event is completed.

2
Community Events Completed (a third is scheduled December 4)

100
People Served At The Thanksgiving Community Feeding

30
Households Supported At The Longest Table

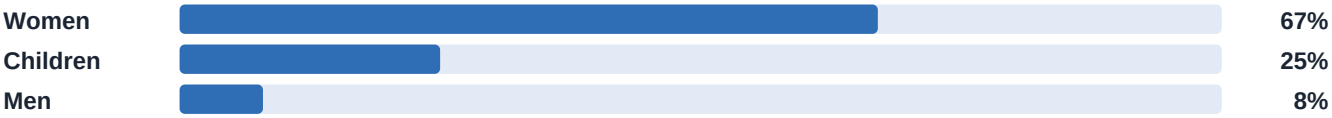
11
Partner Organizations Worked Alongside Us

100
Pairs Of Socks Given

25
Snack Packs Given

Who Was Served At The Thanksgiving Community Feeding

Men, women and children experiencing homelessness, low income and disability. Shares of the 100 people served:



About 1 in 3 of those served (33%) were living with a disability. This share is counted within the groups above. Percentages are rounded and add to 100%.

Events Completed In 2026

Date	Event	Partners	Result
Nov 20, 2026	Thanksgiving Community Feeding, Belmont Recreation Center, Henrico	Blossym Hearts Home, Belmont Recreation Center, Henrico County, Wegmans, Publix, Golden Corral, PB Universe, Shalom Farms, VAMH Connect	100 people served a hot Thanksgiving meal
Nov 21, 2026	The Longest Table (2nd Annual), Richmond	Bending the Bars, Black Girls of RVA, Blossym Hearts Home	Enough donated goods to support 30 households

TIMELINE

Month By Month

What happened each month, with the numbers recorded for that month. Each new month is added as its activity is completed.

November 2026

Recorded for the month: 2 community events, 100 people served, 30 households supported, 100 pairs of socks and 25 snack packs given, with 11 partner organizations.

2	100	30	100
Events Completed	People Served	Households Supported	Pairs Of Socks

- **Nov 20:** Thanksgiving Community Feeding at Belmont Recreation Center in Henrico. 100 men, women and children received a hot Thanksgiving meal.
- **Nov 21:** The Longest Table in Richmond, hosted by Bending the Bars. With Black Girls of RVA and Blossym Hearts Home we gave enough to support 30 households, including 100 pairs of socks and 25 snack packs from The Butterfly Project.
- **November:** launched the FREE Community Resource Directory, started *The Butterfly Effect RVA* neighbor group, and began hosting *The Butterfly Project* healing radio show on Culture Mix Radio.

December 2026

In progress. Results are added after each event is completed.

- **Dec 1 through Dec 31:** Neighbor Relief Campaign for Chesterfield families affected by the November 22 house explosion. A public impact report follows within 14 business days of the campaign closing.
- **Dec 4 (scheduled):** Winter Warming Community Celebration with IAMWMW at 5th Baptist Church in Richmond, providing winter supplies for 300 children (planned): about 200 from Title I schools and about 100 experiencing homelessness at HomeAgain Richmond’s Espigh Shelter, 2 E Main St. Results are added after the event.

January 2027 and beyond: see Planned For 2027 on the final page.

HIGHLIGHTS

2026 Highlights

COMPLETED

Thanksgiving Community Feeding

November 20, 2026 · Belmont Recreation Center, Henrico County, Virginia

In partnership with Blossym Hearts Home, we served a hot Thanksgiving meal to 100 men, women and children who are experiencing homelessness, low income or disability. Local sponsors and partner organizations made the meal possible.

COMPLETED

The Longest Table

November 21, 2026 · Richmond, Virginia · Hosted by Bending the Bars, coordinated with Black Girls of RVA

The Butterfly Project and Blossym Hearts Home each brought separate donations, and together we gave enough to support 30 households. The Butterfly Project gave 100 pairs of socks and 25 snack packs, and also provided hygiene items, blankets, pillows and tote bags. Blossym Hearts Home contributed clothing, coats and food. This is the butterfly effect in action: four organizations, one table.

SCHEDULED

Winter Warming Community Celebration

December 4, 2026 · 5th Baptist Church, Richmond · Co-hosted with IAMWMW

A private celebration in partnership with the International Association of Ministers' Wives and Ministers' Widows (IAMWMW), planned to provide winter supplies to 300 children: about 200 from Title I schools and about 100 experiencing homelessness at HomeAgain Richmond's Espigh Shelter, 2 E Main St. These are planned numbers. Final counts are added to this report after the event.

IN PROGRESS

Neighbor Relief Campaign

Giving Tuesday through December 31, 2026 · Chesterfield County, Virginia

A community giving campaign to support Chesterfield neighbors affected by a house explosion on November 22, 2026, with funds, services and volunteer time for gaps that insurance and benefits will not cover. A public impact report follows within 14 business days of the campaign closing.

LAUNCHED

FREE Community Resource Directory

November 2026 · the-butterfly-project.org

We launched a vetted directory of local resources for shelter, food, health care, rent and energy assistance, education, transportation and re-entry. Each listing states who it serves, and we research every provider before connecting families to it.

PARTNERSHIPS AND ORGANIZATION

Partners And Leadership

Collaboration In 2026

Each event this year combined several organizations, each doing what it does best. Partners who worked alongside The Butterfly Project in 2026:

Partner	Role
Blossym Hearts Home	Event partner at both November events; shelter and outreach provider
Bending the Bars	Host of The Longest Table
Black Girls of RVA	Event and donation coordination at The Longest Table
Belmont Recreation Center and Henrico County	Venue and county support for the Thanksgiving feeding
Wegmans, Publix, Golden Corral, Shalom Farms	Food sponsors and suppliers for the Thanksgiving feeding
PB Universe, VAMH Connect	Community partners at the Thanksgiving feeding
IAMWMW	Co-host of the December 4 Winter Warming Community Celebration

Leadership And Team

- **Chyna Nyarku:** Founder and Chief Executive Officer
- **Francis Nyarku:** Chief Technical Officer (CTO) and Treasurer
- **Sophia Jackson:** Secretary
- **Kathie Williams:** Bookkeeper

Volunteers support event setup, packing, serving, outreach and cleanup, and extend the work of our team.

Community Presence

In November 2026 we started *The Butterfly Effect RVA*, a Facebook group where neighbors across Greater Richmond share what they can, and we host *The Butterfly Project*, a faith-forward healing radio show on Culture Mix Radio.

Stewardship

The Butterfly Project is a 501(c)(3) tax-exempt nonprofit, and all donations are tax-deductible to the extent allowed by law. All gifts are used for nonprofit purposes only. The organization is newly formed and does not hold an endowment or investment pool. We upload financial documents annually for transparency, and our IRS determination letter, EIN and financial statements are available on request to funders.

LOOKING AHEAD

Planned For 2027

- **Request Our Help:** online requests open January 1, 2027. We help about 10 families a month: groceries for 5 families and personal hygiene and home essentials for 5 other families, delivered to the home. The first food deliveries begin in January 2027.
- **Four Outreach Events:** Back to School, Harvest Festival, Thanksgiving and Christmas, sharing hot food, resources and Outreach Care Kits with neighbors who are actively homeless.
- **Four FREE Full-Day Classes:** Job Prep and Digital Literacy at local libraries (Richmond in January, Henrico in February, Petersburg in March and Chesterfield in April), with Job Prep help available remotely all year.
- **Multi-Organization Projects:** larger community projects that bring three or more nonprofits and sponsors together, with a youth fitness and food initiative planned for summer 2027. Planned partners have not yet confirmed.

Statements about 2027 describe plans, not guarantees, and may change with funding, partner availability and community need.

Methodology, Data And Privacy

- **Source Of Figures:** counts are recorded by The Butterfly Project and its event partners for each event. They are year-to-date and may be revised as final counts are confirmed; each edition is dated on the cover.
- **Percentages:** shares of people served reflect observed attendee makeup, are rounded, and are counted within the total served. Groups are not mutually exclusive where noted.
- **Partner Count:** counts distinct partner organizations, not including The Butterfly Project.
- **Privacy:** this report contains no personally identifiable information about participants, and no participant photos. We do not share the names or contact details of the people we serve.
- **Non-Discrimination:** we serve all communities equally, regardless of race, sex or creed.

Contact

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Monday through Friday, 8 AM to 2 PM, excluding holidays.

Certification

I certify that the information in this report is accurate and complete to the best of my knowledge as of the date shown.

Chyna Nyarku, Founder and Chief Executive Officer Date